

FOR IMMEDIATE RELEASE

FORMER CONSUL GENERAL OF EGYPT JOINS CEDRUS INVESTMENTS AS EXECUTIVE DIRECTOR

HONG KONG, 2nd April, 2015 – Former Consul General of Egypt in Hong Kong SAR and Macao SAR, Mr. Mohamed Fahmy, is joining <u>Cedrus Investments</u> ("<u>Cedrus"</u>) as an Executive Director. Cedrus is a global boutique investment firm that offers <u>private wealth management</u>, <u>asset management</u> and <u>financial advisory services</u> to a clientele of leading institutional investors, corporations, family offices and high net worth individuals around the world, including the Middle East and North Africa (MENA) region.

Mr. Fahmy joins <u>Cedrus</u> with more than two decades of diplomatic service experience in different regions of the globe. As a diplomat, he was responsible for developing bilateral trade, business and investment opportunities, as well as bankable projects. Through his services in Sweden, Russia, Saudi Arabia, Brazil, Kenya and Hong Kong, Mr. Fahmy successfully conducted business across different cultural borders and built an extensive international network.

In addition, Mr. Fahmy has unique insight into working with Chinese state- and privately-owned companies and enterprises, and developing Middle Eastern/Chinese bilateral relationship. His first visit to Hong Kong and Beijing was in 1972 as the son of a diplomat at that time. He subsequently assumed the role as the Director of China Affairs at the Ministry of Foreign Affairs in Egypt.

Mr. Fahmy also has experience in financial services, having served at both Chase National Bank and Misr Exterior Bank in Egypt prior to joining the Egyptian Foreign Service.

Mr. Fahmy holds a B.A. in Business Administration from Cairo University, a Certificate in International Law, International Politics and International Economics from Oxford University (Trinity College), and a M.A. in Economies of the Near and Middle East from the School of Oriental and African Studies ("SOAS"), University of London. Mr. Fahmy also has a good command of Arabic, English and French.

Mr. Fahmy said, "I am delighted to join the <u>Cedrus</u> team. I look forward to working with the team to identify investment opportunities and facilitate capital flows and business development among Asia Pacific, the Greater China region, and the Middle East and North Africa (MENA) region."



Mr. Rani Jarkas, Chairman of Cedrus Investments, extended his welcome and said, "We are very pleased to have Mr. Fahmy joining our team. He brings extensive experience in many disciplines and adds the necessary leadership to help Cedrus continue pursuing its global strategies and strengthening its relationships with governments, investors and companies around the world."

About Cedrus Investments

<u>Cedrus Investments</u> is a global boutique investment firm with expertise in <u>Private Wealth Management</u>, <u>Asset Management</u>, <u>Financial Advisory Services</u> and Proprietary Investment Management. Cedrus' clientele includes leading institutional investors, corporations, family offices and high net worth individuals around the world.

For further information about Cedrus Investments, please visit www.cedrusinvestments.com

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