

FOR IMMEDIATE RELEASE

**CEDRUS INVESTMENTS WILL LAUNCH A NEW OFFICE IN SHENZHEN**  
*Expanding its Footprint in the Greater China Region and Capitalizing on Life Sciences  
Innovation and Hi-tech Investment Opportunities*

HONG KONG, 9<sup>th</sup> May 2018 – [Cedrus Investments](#) (“Cedrus”), a global boutique investment firm, is pleased to announce that it has obtained approval from the local government to launch a new office in **Shenzhen**, which will join an array of Cedrus’ offices in **Hong Kong, Beijing, Shanghai, Jakarta, and Grand Cayman** to better serve its clients globally.

Shenzhen has its unique city portrait, including important **geographical location** (being near the Pearl River Delta, which is considered an emerging megacity) as well as its **vigorous market dynamics**. It is one of the fastest-growing cities in China in terms of GDP, and it is the hub for **innovation in life sciences and high-tech**, which are sectors Cedrus actively focused on making investments. Shenzhen’s **proximity to Hong Kong** also enhances its strategic importance, as Hong Kong is one of the world’s top financial centers, allowing free flows of capital internationally.

Since Cedrus has been serving as a trusted partner and advisor to companies in the Greater China region in **bridging both their inbound and outbound investments** for more than a decade, the expansion not only demonstrates the strong track record of success Cedrus has established in the Greater China region but also the firm’s commitment to getting further involved in better serving its clients in a more comprehensive and specialized way.

**Mr. Rani Jarkas**, Chairman of [Cedrus Investments](#), shared his vision towards the blueprint of Cedrus Investments and the group in general and said that “As Shenzhen is now emerging as a **new and within the top-three major financial centers** in mainland China along with Beijing and Shanghai, we believe it is necessary to form our own local teams to better **capture unique business and investment opportunities** in addition to **enhancing our local connections and trusted partnerships**.”

We are looking forward to the upcoming investment **opportunities** and **business diversification** made possible by deepening our reach to the vibrant city of Shenzhen, in particular, bringing **cutting-edge technology and innovative companies** in the **life sciences** and **technology** sectors overseas to China to advance its technological development and forge collaborative relationships, thus subsequently boosting Cedrus’ ability to create more investment value to our clients from around the world.”

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### **About Cedrus Investments**

[Cedrus Investments](#) is a global boutique investment firm that offers expertise in [private wealth management](#), [asset management](#) and [financial advisory services](#) to a clientele of leading institutional investors, corporations, family offices and high net worth individuals around the world.

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For further information about Cedrus Investments, please visit [www.cedrusinvestments.com](http://www.cedrusinvestments.com).

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