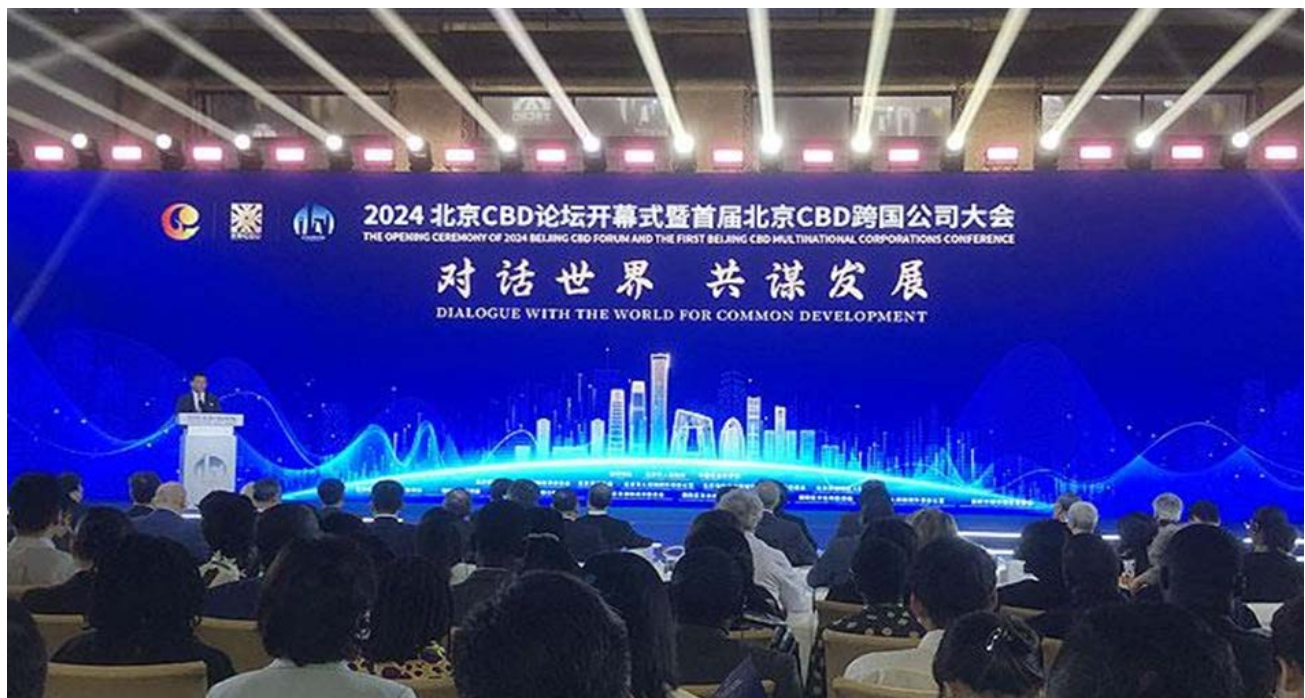


China Update: Cedrus Group had a Strong Presence at the 1st Beijing CBD Multinational Corporation Conference

The 2024 Beijing Central Business District (“CBD”) Forum opened on 5 June 2024 with the main theme of “Dialogue with the World for Common Development.” The forum was launched under the “1+4+N” framework, consisting of four extensive modules regarding Business, Finance, Culture and Consumption alongside some peripheral activities.

As the inaugural event of the Business module, the 1st Beijing CBD Multinational Corporation Conference was attended by representatives of many international organizations and business associations, including regional heads from over 100 multinationals. Cedrus Group’s Chairman, Mr. Rani Jarkas, gave a keynote speech at the event, which provided a platform for foreign entities to discuss how they can benefit from the green development in China. Moreover, Cedrus Group was selected as one of the executive director units of the conference as well.

The Beijing CBD, located at the capital city’s Chaoyang District, is widely recognized as an international finance hub. Indeed, it is the seventh-ranked business district on a global basis and the leading one in China. In addition, the Beijing CBD is home to more than 200 of the Fortune 500 companies along with in excess of 10,000 foreign enterprises of which many have set up their regional headquarters in the area, including the Cedrus Group.





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